

James G. Martin

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Summary

An experienced illustrator, designer, project manager with expertise in whimsical product design, strong concepts, cartooning, caricatures, a thorough understanding of premium and giftware design, terrific presentation skills, good interaction with clients and building trust, possess the ability to juggle multiple projects at one time, detail-oriented and fearless in the face of deadlines!

Experience

2021-Present **Mr. Martin Art/mrmartinart.com**

Freelance Illustrator/ Designer

- Revitalized freelance business to include Children's book publishing
- Partnering with **GracePoint Publishing** and **Power Comics!**
- Eight books published on Amazon.com and new Comic panel launching in 2023/24 - **How to Use Your Frog Properly**

2002 - 2021 **Creata**

Creative Director for **McDonald's Happy Meal**

- Leading Happy Meal programs from start to finish, worldwide
- Creating strong toy concepts
- Collaborating with designers, engineers, sculptors and safety
- Presenting concept programs to client
- Overseeing retail product line for Netflix children's show **BEAT BUGS**
- Created premiums for clients such as **Kellogg's, Energizer, Little Brownie Bakers (Girl Scouts)**

2001 - 2002 **Premium Surge (Draft Worldwide)**

Senior Art Director for **Burger King Kids Meal Toys**

- Collaborated with the kids marketing team to win Burger King toy design and manufacturing for Premium Surge. Goal achieved!
- Support creative presentations
- Toy design

1996 - 2001 **Simon Marketing Inc.**

Art Director/ Toy Designer for **McDonald's Happy Meal**, and other clients

- Designed toy premiums for **McDonald's, Blockbuster Video**
- Presented Happy Meal Programs to clients
- Oversaw and maintained **Happy Meal Under 3 program** for two years working closely with **Fisher Price Toys**

1993 - 1996 **James G. Martin Illustration**

Freelance Illustrator

- Illustration art for **Sea World** (Shamu Coloring book front/back cover), **Dairy Queen, American Cancer Society**

- Licensed character product design for **Enesco** (Precious Moments), **The Bradford Group** (Looney Tunes & Winnie the Pooh), **Wilton Industries** (Disney: Mickey & friends, Pocahontas), **Roman Inc.** (Christmas & Easter Holiday Giftware)

1993 – 1987 **Silvestri Corporation**

Senior Illustrator

- Licensing lead designer for **PEANUTS** Christmas giftware
- Designed holiday giftware: focus on Christmas, Halloween & Easter.

Skills

- Plastic and Plush product design
- Product presentations
- Cartoon/Whimsical Illustration
- Sketching and rendering
- Educator
- Traditional sculpting
- Photoshop
- Puppetry

2012 – 2018

Wheaton College/Community School for the Arts

Art Educator for middle school/high school art workshops focusing on cartooning, caricatures, children’s book illustration, character development

Published/Printed Works

2022/2024 GracePoint Publishing available on Amazon .com

- BIRDS!
- The Phenomenal Phoenix!
- A Cloud & The Eye of the Beholder
- SOMETHING SMALL
- LULLABY-ed Child
- Mommy, Am I BEAUTIFUL?
- Sitting in the Lap of Love!
- Every Day is Mother’s Day

Author: Andrew S. Taylor
Color illustrations by James G. Martin

Learning Resources

- Primary Science: Bears, Boats, & Catapults Grades 1- 4 Book Cover
- Vine Adventure Rainforest Game Board (**recipient of the 1997 BBC Silver Toy award**)
- Rainforest Door Poster
- Gears and Game Cards, 4/C game cards
- One to Ten Tree House 32 piece Giant Floor Puzzle

Stiquito for Beginners: An introduction to Robotics

by James M. Conrad and Jonathan W. Mills

Stiquito Controlled! Making a truly autonomous robot

by James M. Conrad

- B/W inked Book illustrations for each chapter heading

The Mystical Mouse: A Magically Spooky Guide to Disneyland

by Pam Turlow

- Color Illustration Book Cover

Little Karen and the Egyptian Priestess

by Karen R. Schultz, LCSW

- Color Illustration Book Cover

Dairy Queen

- Color printed two poster designs for in store promotions